

2025 MELBOURNE CUP CARNIVAL FASHIONS ON THE FIELD 'LILLIAN FRANK AM MBE' MILLINERY AWARD TERMS AND CONDITIONS

HOW TO ENTER and ENTRY CONDITIONS

1. Details on how to enter the 2025 Melbourne Cup Carnival Fashions on the Field Millinery Award (**Competition** or **Millinery Award**) and further details of the prizes and their value may be found at www.vrc.com.au/fashions-on-the-field (the **Website**) and form part of these terms and conditions. This is a digital and physical Competition and physical attendance will be required as part of this Competition.
2. By participating in the Millinery Award, Entrants (as defined below) agree to observe and be bound by these Competition terms and conditions and the Entrant Criteria (detailed below) (together, the **Terms**). For the avoidance of doubt, people who are eligible for this Promotion (**Entrants**) must continue to act in accordance with the terms and conditions of the Competition.
3. Entrants are invited to enter the 2025 Melbourne Cup Carnival Fashions on the Field Millinery Award online at the Website, designing and creating their submission (**Millinery**), attaching final images of their submission (**Final Images**) and providing 3 x images of their entry being created (**Progress Images**) and a description of the process and techniques (**Entry Description**) by 11:59 PM AEST 5 October 2025 (**Entry**).
4. All Entrants are required to take the Progress Images (in portrait) of the process of designing and creating their Millinery. These are required to be taken throughout and represent the entire process of designing and creating the Millinery. Entrants will have until 11:59 PM AEST 5 October 2025 to lodge their Entry with the Promoter, failing which they may (in the Promoter's absolute discretion) be deemed ineligible to participate in the Competition. For the avoidance of doubt, images from any separate competition will not be accepted.
5. Based on the Entry submitted, a panel of judges (which may include the Promoter's representatives) will, in their absolute discretion select the top Entrants (**Finalists**) from all the Entrants who validly registered into the Competition (the **Final**).
6. Entry and registration for the Competition is open to residents of Australia (**Australian Entrants**) as well as residents of countries outside of Australia (**International Entrants**). There is no fee for entry into the Competition.
7. Entrants will receive confirmation of their selection into the Final by email via the Promoter by 20 October 2025 (or such other date as notified by the Promoter). A maximum of one International Entrant will be considered for the Final.
8. For the avoidance of doubt, there will be a live Competition at Flemington Racecourse (**On-Course Competition**) and all Finalists will be required to participate in the On-Course Competition and media opportunities, as determined by the Promoter.
9. Entrants warrant that the Entry submitted and the Millinery produced are the Entrant's original and individual work. The Promoter reserves the right to request further evidence from all Entrants such as concepts, applicable patents, trademarks and IP ownership. A breach of this clause will result in automatic disqualification of the Entrant.
10. All Entrants will be required to confirm:
 - a. they have submitted all required elements for their Entry to be valid at the time of completing the online entry form. Entrants acknowledge that entries will not be valid unless this is completed; and
 - b. they are available to fulfil the post-Competition obligations of the Winner, including creating a Royal Ascot design in response to a brief that Ascot will issue in November 2025 and delivering it to Ascot by 31 January (postage at the Promoter's cost), travel to Ascot in June 2026, and can meet other appearance requirements as set out in clause 53 of these Terms.
11. No responsibility will be taken by the Promoter for incomplete, late or lost entries. Incomplete or illegible entries will be deemed invalid.

ELIGIBILITY

12. To be eligible to participate in the Millinery Award, Entrants must acknowledge and agree to the following Entrant criteria (**Entrant Criteria**):
 - a. All Entrants must be a resident of the jurisdiction in which their applicable Competition operates to be eligible to participate in the Competition. The Promoter may require proof of residency to be provided at the time of registration;
 - b. Entrants and their models (if applicable) must be 18 years of age or older on the final day that registration closes;
 - c. Entrants must not have any current commercial arrangements or relationships with retail stores (with the exception of small boutiques, at the VRC's discretion);
 - d. Entrants must not be the 2024 winner of the Fashions on the Field Millinery Award;
 - e. Entrants must have, or must ensure that their model (if applicable) has, appropriate racewear to complement their Millinery; and
 - f. Entrants are not permitted to alter or add to their Millinery or outfit in any way from the beginning until the end of the Competition.
13. Entry to the Competition may be refused if an Entrant does not meet one or more of the Entrant Criteria, and an otherwise eligible Entrant may subsequently be deemed ineligible under these Terms.
14. The following persons are ineligible to enter the Competition (including the model if applicable): a) current or within the previous 5 years employees, directors, officers, management, contractors and other representatives of the Promoter, and organisations involved in, or sponsoring, or conducting the Competition or any other Melbourne Cup Carnival Fashions on the Field event; b) individuals (including judges) involved in, or sponsoring, or conducting the Competition or any other Melbourne Cup Carnival Fashions on the Field event; and c) immediate family members and households of any such persons.
15. To be eligible, an Entrant must not derive income from a garment design (and/or construction) or millinery business that is offered or provided to the public on a large commercial scale, unless such services are provided in the Entrant's individual capacity as a "boutique" business (such term as reasonably and commonly understood within the retail industry and subject to the discretion of the Promoter).
16. Entrants are permitted to enter both the Millinery Award and 2025 Melbourne Cup Carnival Fashions on the Field Emerging Designer Award (**Emerging Designer Award**) (together, the **Creative Awards**). However, any item of clothing, headwear or accessory that appears in the Millinery Award is not permitted in the Emerging Designer Award, and vice versa. Entrants that include any such items in both Creative Awards may be disqualified from both Creative Awards.
17. If an Entrant is participating in a Creative Award, the Entrant is not eligible to enter the 2025 Melbourne Cup Carnival Fashions on the Field Best Dressed and Best Suited competitions during the 2025 Melbourne Cup Carnival (either themselves or through a model) and no item of clothing, headwear or accessory worn in the Creative Award may be worn in the competitions (by any person including the entrant's model) and vice versa. Entrants may be disqualified from, or ineligible to enter, all Melbourne Cup Carnival Fashions on the Field competitions if any Entrant or Entrant's item of clothing, headwear or accessory is found to have participated or been used in both a Creative Award and the Melbourne Cup Carnival Fashions on the Field Best Dressed or Best Suited competitions.
18. If applicable, the Entrant's model participating in the Millinery Award is not allowed to enter any other 2025 Melbourne Cup Carnival Fashions on the Field event that is associated with the Promoter in any part of the outfit (clothing, headwear or accessory) submitted by the Entrant as part of the Creative Award.
19. Entrants must not in any way disparage or make derogatory comments in any form (whether verbally, electronically or otherwise) about the Promoter, the Competition, any other Melbourne Cup Carnival Fashions on the Field events or other Entrants or models at any time. If an Entrant is seen or heard to

be doing so they will be immediately disqualified from the Competition and all other competitions run or promoted by the Promoter in 2026 and 2027.

NO COMMERCIAL INVOLVEMENT

20. Entrants may only enter the Competition in their own private capacity and not on behalf of a third party including any commercial enterprise (but may refer to or use their boutique business name). Companies, partnerships and other business organisations (excluding any “boutique” as determined by the Promoter in its absolute discretion) are not eligible to win prizes in the Creative Awards.
21. The Entrant, their model (if applicable) and their outfits are not permitted to commercially promote a brand (other than of the Entrant as a boutique milliner) or any other commercial enterprise, other third party, company, partnership or business organisation.
22. Entrants must not receive any payment or other financial benefit from a third party (including any commercial enterprise) for entering, participating or otherwise in connection with, the Competition.

MILLINERY AWARD COMPETITION PROCESS

23. The Melbourne Cup Carnival Fashions on the Field Millinery Award Final will be conducted both digitally and physically.
24. The Promoter will select the judging panel for the Melbourne Cup Carnival Fashions on the Field Millinery Award Final and each validly entered Finalist of the Competition will have Entry judged based on the following judging criteria (**Selection Criteria**):
 - a. creativity of design and fashion innovation (elements including design concept and theme);
 - b. originality and unique style (elements including originality and design concept);
 - c. excellence in manufacturing and technique (elements including technique, line and trim); and
 - d. appropriateness of the design for a Melbourne Cup Carnival occasion (elements including wearability and the overall outfit).
25. From the Finalists, the judges will select a 2025 Millinery Award Winner, a Second Place and a Third Place (**Prize Winner/s**). The Prize Winners will be announced live on Lexus Melbourne Cup Day on Tuesday 4 November 2025 and notified via email by the Promoter.
26. The Millinery Award is a game of skill. Chance plays no part in determining the winners. All entries will be judged individually on their merits based on the Selection Criteria. The judges may also rank additional entries as Second, Third and so on in case the first chose winner is ineligible to receive their prize.
27. The judges’ decision is final and binding on every Entrant and no correspondence will be entered into.
28. In the event of a draw, the Promoter’s adjudicator (a VRC representative) will determine the winner.
29. Any Entrant or model not complying with these Terms or otherwise acting in a manner that may be harmful to the Promoter’s reputation may be immediately disqualified by the Promoter’s representatives at their ultimate discretion.

WINNERS AND COMPETITION PRIZES

30. The Melbourne Cup Carnival Fashions on the Field Millinery Award Prize Winners will receive the applicable prizes described and set out in the Prize Schedule.
31. The total prize pool for the Millinery Award is valued up to \$52,296 (incl GST). GST does not apply to the issuing of gift cards. All prize values are in Australian dollars.
32. Prizes will be announced on the final day of the Competition but will not be distributed to the Prize Winners until after the day of the Final as determined by the Promoter, but no later than 31 December 2025. For the avoidance of doubt, some prizes may incur delays in delivery outside of the control of the Promoter and any Prize Winner acknowledges and accepts any delay that occurs.
33. Prizes are non-transferable, non-exchangeable and not redeemable for cash and are subject to change at the discretion of the Promoter for other prizes of equal or greater value. If a prize becomes unavailable for reasons beyond the Promoter’s control, the Promoter may substitute a prize of equal or greater value, subject to any written directions from the lottery authorities.

34. The total maximum prize value is correct at the time of printing. The Promoter is neither responsible nor liable for any change in the value of prize occurring between the printing date and date the prize is claimed. All prize values are in Australian dollars.
35. All prizes remain the property of the winner once awarded. No interest in a prize may be granted or transferred to a third party by a winner.
36. If applicable, models appearing on behalf of Entrants are not entitled to prizes, unless by arrangement between the Entrant and the model. Any such arrangements are strictly between the Entrant and the model. The Promoter, its representatives, sponsors and contractors are in no way responsible for any disputes that arise between the Entrant and model in respect of any prize and the arrangements between the Entrant and model.
37. If for any reason, the Promoter becomes aware after an Entrant has won a prize that the Entrant has not complied with the Terms or that their entry is otherwise invalid, that Entrant will have no entitlement to that prize, even if the Promoter has announced them as the winner and that Entrant will be required, at the direction of the Promoter to return, refund or otherwise make restitution of the prize.
38. All accommodation prizes must be taken exactly as specified by the prize supplier and these Terms (including the Prize Schedule), unless the Promoter or prize supplier advises otherwise. Accommodation prizes are subject to availability.
39. Any additional ticketing or accommodation requirements (including alterations or extensions), or changes to ticketing and accommodation will be at the discretion of the prize supplier and at the Prize Winner's expense.
40. All ancillary costs and expenses (including petrol, transport, airport transfers, additional insurance, food, beverages, entertainment and spending money) in taking any prize will be the responsibility of the Prize Winner (unless expressly stated).
41. If the Prize involves a winner attending an event, if any part of the event is abandoned, called off, varied or postponed for any reason, at the Promoter's discretion, including but not limited to, due to COVID-19 or related circumstances, the relevant winner (and their companion(s), if applicable) forfeits all rights to attend the relevant event and no cash or alternative tickets will be substituted for that element of the prize. If the event is varied or postponed, the Promoter, where reasonable, will try to vary arrangements to allow the winner (and their companion(s)) to attend the varied or postponed event (unless doing so would involve additional costs to the Promoter).
42. If applicable, any Finalist acknowledges it is their responsibility to have all applicable valid visa and passport requirements, and that no substitute prize will be given if the Finalist is unable to meet the required travel documentation requirements.
43. The Promoter takes no responsibility for any negative encounter experienced by a Prize Winner including but not limited to cancellation, changes or delays of flights or other transport arrangements, cancellations or postponement of an event, inclement weather or any illness experienced by the winner. Any costs incurred as a result (including accommodation costs) are the sole responsibility of the Prize Winner and no substitute prize or compensation will be offered under any circumstances.
44. Once a prize has been claimed by the Prize Winner and has been collected, or if arranged between the Promoter and the winner, has been delivered or collected from the Promoter's premises, the Promoter takes no responsibility for the prize being damaged, delayed or lost in transit.
45. If the prize(s) is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third-party prize supplier and the provision of the prize is the sole responsibility of the third party and not the Promoter. The winner of each prize agrees that the Promoter will not be responsible or liable for the failure of a third-party prize supplier to provide all or any part of the relevant prize. To the extent of any inconsistency, the terms and conditions of the prize supplier will prevail over these Terms.
46. Flight Centre Vouchers are non-refundable, non-exchangeable, non-transferrable, non-replaceable and non-redeemable for cash, credit or foreign currency products including cash passports. Any unused credit will be forfeited. Photocopies of vouchers will not be accepted. Flight Centre Vouchers are subject to additional terms and conditions available at <https://help.flightcentre.com.au/s/article/gift-card-terms-of-use-au>

47. Where a Prize is a TCL product or package, the Entrant agrees that the product or package will only be delivered to an address within Australia. TCL will use their best endeavours to deliver the package as soon as possible following the announcement of prizes, however, this may vary depending on the shipping location. The Prize is valid for 12 months from date of draw until 9 November 2026. All Prize values are in Australian dollars and based off the RRP as displayed on the TCL website.
48. Where a prize is a Tabcorp voucher, the voucher is supplied by Tabcorp Holdings Limited and is subject to Tabcorp Conditions of Use, located at <http://www.tab.com.au>. Tabcorp supports responsible gambling and the award of a Tabcorp voucher as a prize is not intended to induce, suggest or imply that the prize winner should open a betting account, that winning will be a definite outcome of participating in gambling activities or that participation in gambling activities is likely to improve the winner's financial prospects. By participating in this Promotion, each participant acknowledges and agrees that this Promotion is in no way sponsored, endorsed or administered, or associated with, Tabcorp Holdings Limited or its related bodies corporate (**Tabcorp**) and fully releases Tabcorp from any and all liability attaching to this Promotion. Any Tabcorp voucher is redeemable in the state of Victoria only.
49. Where a Prize includes a years' supply of Schweppes, this must be redeemed by 31 December 2025. Delivery is to a Metro delivery address within 50km's of CBD of Melbourne, Sydney, Brisbane, Adelaide, Perth and Hobart. The voucher equates to 16 cases of 24 units per case, with the split of 16 cases to be allocated from the following products: Dry Ginger Ale, Zero Sugar Dry Ginger Ale, Lemon Lime Bitters, Bitter Lemon, Lemonade, Zero Sugar Pink Lemonade, Soda Water, Tonic Water, Zero Sugar Tonic Water, Agrum Citrus Blend, Zero Sugar Agrum Citrus Blend, Agrum Blood Orange, Natural Mineral Water, Orange/Mango Mineral Water, Cool Ridge. Products may be substituted if out of stock at the time of ordering.
50. Crown Gifts cards are subject to Crown's terms and conditions available at <https://www.crowngifts.com.au/general/policies/terms-and-conditions>.
51. If a Prize Winner is unable or unavailable to participate in or use a prize awarded, that prize may be forfeited in full and no substitute prize or compensation will be offered.
52. Prize Winners are advised that tax implications may arise as a result of accepting their prize. The Promoter is not responsible for such tax implications and Prize Winners should seek independent financial advice where necessary.
53. The 2025 Melbourne Cup Carnival Fashions on the Field Millinery Award Winner must be available:
 - a. to attend Royal Ascot in 2026; and
 - b. to participate in a minimum of eight appearances, if required by the Promoter, during 2025 and 2026, for no additional compensation. The Promoter will be responsible for reasonable transport and transfer costs where attendance is required.
54. Should the 2025 Melbourne Cup Carnival Fashions on the Field Millinery Award Winner prove to be ineligible for the Competition, be unable to fulfil the Entrant Criteria in any way, not agree to any of the Terms, breach the Terms or interfere with the fair running of the Competition (or attempt to do so), or, if despite using all reasonable attempts to do so, the Promoter is unable to contact the 2025 Melbourne Cup Carnival Fashions on the Field Millinery Award Winner on the day, then some or all of their prizes may be passed on to the Second Place. If the Second Place similarly fails to qualify for a prize, then the prize will be transferred to the Third Place and so on.
55. All Entrants are not permitted to enter the 2026 Melbourne Cup Carnival Fashions on the Field Millinery Award with the same design, headwear and/or overall outfit.
56. The 2025 Melbourne Cup Carnival Fashions on the Field Millinery Award Winner must not become an ambassador, face of, judge of a fashion competition, spokesperson for, or associated with any other racecourse in Australia other than Flemington, unless approved in writing by the Promoter, within 12 months of winning the 2025 Millinery Award.

PHOTOGRAPHS, INTELLECTUAL PROPERTY AND PERSONAL DETAILS

57. The Promoter may collect personal information provided by the Entrants, when entering or participating in the Competition (including without limitation the Entrants' name, address, phone number, age, email, other information provided in registration forms, photography, footage or other recordings of Entrant, information obtained from any Competition partners, or information provided

- by Entrant when submitting any questions or queries regarding the Competition) or by Entrant doing anything in connection with this Competition.
58. The personal information will be used for the purposes of facilitating the Competition, unless otherwise specified at the time of collection. Entrants' personal information may also be provided to third parties (including prize suppliers) for the purpose of administering this Competition or providing prizes or to the State and Territory lottery departments as required under the relevant lottery legislation.
 59. The Promoter will handle personal information provided by the Entrant in accordance with the Australian Privacy Principles under the *Privacy Act 1988* (Cth) and the terms of their respective privacy policies. For entrants in the European Union and the United Kingdom, the Promoter will handle personal information in accordance with the EU GDPR and the UK GDPR (including the Data Protection Act 2018). VRC's privacy policy is available at www.vrc.com.au. If you wish to exercise your rights, including to access and correct your personal information or make a privacy complaint, you may contact the Promoter's Privacy Officer separately as provided in the Promoter's privacy policy.
 60. All entries will be entered into a database upon registration, and the Entrant agrees that if they have "opted-in", the Promoter may also use personal information for future promotional, marketing, publicity and research purposes, including keeping the Entrant informed of the latest VRC news, events, promotions, surveys and offers. If applicable, if the Entrant has opted-in, their personal information may also be disclosed to the Promoter's partners and sponsors to enable communication for specific purposes, including but not limited to, marketing. Entrants may access, correct or exercise their other rights in relation to the information that the Promoter holds about them, or request to "opt-out" of future communications by contacting VRC Customer Service on 1300 727 575 (for Entrants in Australia) or privacy@vrc.net.au (for all other entrants).
 61. Entrants represent and warrant that, in relation to all materials submitted by the Entrant for the purposes of the Competition, including but not limited to the Millinery, Final Images, Progress Images and the Entry Description under clause 4 (**Submission Materials**):
 - a. the Submission Materials do not infringe any other intellectual property rights or personal rights of any third party, and the Entrant indemnifies the Promoter from any or all claims, actions, demands, suits and allegations of infringement of the rights in the Submission Materials, and from any and all losses, damages, judgments and expenses arising from them;
 - b. it will procure for the benefit of the Promoter, and must do so upon request by the Promoter, an undertaking from any holder of "moral rights" (as that term is defined in the *Copyright Act 1968* (Cth) in the Submission Materials not to enforce any of their moral rights in the Submission Materials, and the holder's consent to the acts set out in clause 62 with respect to the Submission Materials.
 62. Entrants grant to the Promoter a perpetual, irrevocable, non-exclusive, royalty free, sub-licensable licence to use the Submission Materials, including all intellectual property rights in the Submission Materials, in all media worldwide for any purpose and the Entrant will not be entitled to any fee for such use.
 63. Entrants acknowledge and consent to: (i) the Promoter's use of the Submission Materials without any attribution of the Entrant's authorship; (ii) the Submission Materials being altered and/or varied in any way by the Promoter, as it sees fit, whether or not such alteration results in a material distortion of the Submission Materials, or is prejudicial to the honour or reputation of the Entrant; and/or (iii) the Promoter falsely attributing authorship of any Submission Material(s).
 64. Without limitation, Entrants authorise and grant the Promoter:
 - a. the right to record or use the Entrant's recording of their image, voice and performance before, during and after the Competition, including in photographs, film and other audio-visual materials (the **Materials**); and
 - b. the right to copy, adapt, edit, alter, reproduce, publish, distribute, exhibit, broadcast, transmit, and otherwise exploit, and permit others to exploit, parts or all of the Materials which have been recorded of the Entrant in all media (including but not limited to on websites or via digital applications, and via social media such as Facebook or YouTube),

throughout the world and in perpetuity, for any purpose including publicity, marketing, advertising and promotion of the VRC, Flemington Racecourse and any race days or events organised by the VRC including future Fashions on the Field competitions, without further credit, compensation or reward.

65. Entrants acknowledge and agree:
- a. that all copyright and intellectual property in the Materials belongs, or is assigned, to the Promoter;
 - b. they release the Promoter from any claims they may have relating to the Materials or any use, reproduction, publication, editing or changes made to or of the Materials; and
 - c. they waive, in favour of the Promoter, any rights in the nature of moral rights as defined in the *Copyright Act 1968* (Cth) in relation to the Materials, including but not limited to any rights of authorship or attribution, and consent to any acts by the Promoter which may infringe such moral rights.
66. Entrants competing in the On-Course Competition must ensure that their models (by signing a release provided by the Promoter) agree the Terms. Entrants will not be eligible for the Competition unless this is completed prior to the date of the Competition.

GENERAL

67. All entries become the property of the Promoter when submitted.
68. Information and details of the Terms and prizes (including prize values) is correct at the time of publication.
69. Separate Terms and Conditions apply for the 2025 Melbourne Cup Carnival Fashions on the Field Best Dressed and Best Suited and Emerging Designer Award competitions.
70. By entering the Competition, each Entrant warrants that their entry is their own original work, that they have received the consent of any third party that has provided any item of clothing or accessory that supplements the entry, and that they do not infringe the rights (including intellectual property rights) of any third party. Each Entrant indemnifies the Promoter for any costs or loss incurred by the Promoter as a result of this warranty being false or incorrect.
71. If, for any reason, the Competition or any of the prizes are not capable of being run or offered as planned, including but not limited to, due to COVID-19 or related circumstances the Promoter reserves the right in its absolute discretion to take any action that may be available to it. Any actions are subject to State and Territory regulations and may include cancellation, termination, modification or suspension of the Competition. If the Promotion is not capable of being run, the Promoter will not be liable for any loss or damage of any kind to Entrants arising out of any resultant action taken by the Promoter.
72. Unless required by any law, including the Australian Consumer Law, the Promoter, and its respective officers and employees, its agents, its contractors, its associated entities and their respective officers will not be liable for any loss (including but not limited to, indirect, special or consequential loss, loss of opportunity or loss of profits), expense, damage, personal injury or death which is suffered or sustained in connection with any part of this Competition (including entry, collation of Entrant details and determination of the winners), or use or acceptance of the prize or the prize itself, except for any liability which cannot be excluded by law (in which case that liability is limited to the maximum extent allowable by law).
73. The Promoter is not responsible for any problems or technical malfunctions of any telephone network, computer online systems, servers, or providers, computer equipment, software, technical problems or traffic congestion on the internet or at any website, or any combination thereof. If for any reason any aspect of the Competition is not capable of running as planned due to such technical malfunctions, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Competition and invalidate any affected entries.
74. If requested by the Promoter, any Entrant, model or winner (and their companion(s), if applicable) (or if an Entrant, winner or companion is not an adult, their parent or guardian) must sign an indemnity and exclusion of liability form (provided by the Promoter) in favour of all parties involved in this Competition prior to undertaking any specified activities forming part of the Competition, accepting or using a prize. If any Entrant, model or winner, nominated companion or parent/guardian (if



- applicable) does not sign the indemnity form provided by the Promoter, within the time requested by the Promoter, the relevant Entrant's, model's or winner's entry or claim will be deemed invalid. Where a winner's entry or claim is deemed invalid, the prize will be deemed unclaimed.
75. The Promoter may at its absolute discretion, prohibit or disqualify an Entrant or their model from participating in the 2025 Millinery Award at any time, cancel or suspend a prize or cease to provide prize to a winner, if the Promoter is made aware that the Entrant or their model (at any time before or during the Competition) or the Prize Winner (at any time during the 2025/2026 period as a representative of the 2025 Melbourne Cup Carnival Fashions on the Field competition) or any of their companion(s) are, in the reasonable opinion of the Promoter:
- a. in breach of these terms and conditions;
 - b. under the influence of alcohol or drugs;
 - c. engaging in criminal behaviour;
 - d. behaving aggressively, disruptively or in any other inappropriate manner;
 - e. engaging in conduct that is misleading, deceptive or contrary to law; or
 - f. engaging in any other conduct or behaving in any other manner which might reasonably be expected to adversely affect the image of, or otherwise diminish the good name and reputation of the Promoter, its Sponsors or any of their respective events, goods or services.
76. If the Entrant or Winner engages in any conduct under Clause 75, the Promoter in its sole discretion, may prohibit the Entrant or Winner from participating in future Fashions on your Front Lawn or Fashions on the Field events conducted or promoted by the Promoter.
77. The Promoter's decisions in connection with the Competition are final and no correspondence will be entered into.
78. These Terms are governed by the laws of Victoria, Australia. Each Entrant submits to the exclusive jurisdiction of the courts exercising jurisdiction there in connection with matters concerning these Terms and waives any rights to claim that those courts are an inconvenient forum.
79. The Promoter reserves the right to amend these terms and conditions from time-to-time in its absolute discretion.
80. The Promoter is Victoria Racing Club Limited ACN 119 214 078, 448 Epsom Rd, Flemington, Vic, 3031.

PRIZE SCHEDULE – 2025 MELBOURNE CUP CARNIVAL FASHIONS ON THE FIELD ‘LILLIAN FRANK AM MBE’ MILLINERY AWARD

Note: All prizes are subject to the Terms and Conditions (and your attention is drawn in particular to those set out in clauses 31-55). All prize values listed below are in AUD and inclusive of GST (where applicable). All Prizes are selected at the discretion of the Promoter and are subject to change.

Winner

- The opportunity to design a piece to be housed in the 2026 Millinery Collective permanent collection housed at Royal Ascot ^
- A days hospitality within the Royal Enclosure for 2 during Royal Ascot 2026.
- A \$15,000 Flight Centre Voucher
- Experience the very best of Crown with a \$4,000 Crown Gift Card including luxury hotel accommodation, indulgent spa treatment and iconic restaurants.
- A TCL TV package including a 85” Premium QD-mini LED Google TV with Bang & Olufsen sound valued at \$3,999
- VRC Media coverage in external publications valued at \$2,850
- A dining package for 4 people in the Terrace restaurant over the 2026 Autumn Carnival at Flemington Racecourse valued at \$2,000
- A year’s supply of Schweppes valued at \$500
- \$500 TAB voucher

^ The winning milliner will secure a place within the 2026 Royal Ascot Millinery Collective. The milliner agrees to create a Royal Ascot design in response to a brief that Ascot will issue in November 2025. The final piece must be delivered to Ascot by 31st January 2026 to be included as part of the campaign shoot and launch event for February 2026. This piece will become part of a permanent collection housed at Ascot Racecourse.

Winner Prize valued at: \$28,849

Second Place:

- Experience the very best of Crown with a \$3,500 Crown Gift Card including luxury hotel accommodation, indulgent spa treatment and iconic restaurants.
- A TCL TV package including a 55” QD-Mini LED Google TV with Onkyo sound and a 5.1 Channel Dolby Atmos soundbar valued at \$1,998
- A year’s supply of Schweppes valued at \$500
- \$500 TAB voucher

Second Place Prize valued at: \$7,499

Third Place:

- Experience the very best of Crown with a \$3,500 Crown Gift Card including luxury hotel accommodation, indulgent spa treatment and iconic restaurants.
- A TCL TV package including a 55” UHD QLED Google TV and a 40” Full HD Android TV valued at \$1,498
- A year’s supply of Schweppes valued at \$500
- \$500 TAB voucher

Third Place Prize valued at: \$6,998

Finalists

- A \$150 TAB voucher

Total Fourth – Tenth Prize valued at: \$1050

On Course Entrants

Each Finalist who is invited to showcase their design live at Flemington Racecourse will receive 2x Lexus Melbourne Cup Day VRC Members Enclosure passes valued at \$7,900.